Volunteers' Week Frequently Asked Questions

Who runs Volunteers' Week?

Volunteers' Week is an UK Campaign that is delivered in the four nations by the four national partners: Volunteer Scotland, NCVO (National Council for Voluntary Action), WCVA (Welsh Council for Voluntary Action) and Volunteer Now (Northern Ireland). Volunteer Scotland manages the website for the campaign.

Is Volunteers' Week an annual event?

Yes, Volunteers' Week occurs on the first Monday of June every year. It started in 1984 to recognise, celebrate and thank volunteers throughout the UK.

When does Volunteers' Week happen in the UK?

Volunteers Week begins on the first Monday of June and lasts for 7 days.

Are there different themes during Volunteers' Week?

Volunteers' Week focuses on thanking volunteers who make an incredible difference to their local communities, causes, charities and individuals that they support. There are no additional themes although some organisations will name specific days within the Week to recognise specific volunteers. The UK campaign, however, does not have specific themes.

What social media tags should I use?

Please use #VolunteersWeek and/or #WythnosGwirfoddolwyr on all your digital content The official campaign social media channels are:

- Facebook: **@VolunteersWeek**
- Instagram: **@volunteers_week**

Please remember if you are using LinkedIn, X, TikTok or any other channels to use the hashtags too. All will be monitored to add to the evaluation of the campaign.

What is the website address?

volunteersweek.org

Any free resources available?

Yes! We have thank you cards, banners, certificates, photo props, bunting, colouring sheets, graphics packs and so much more in the resources section of the website: volunteersweek.org/resources

I have resource ideas – who should I contact?

The website is managed by Volunteer Scotland, and they would love to hear your ideas. Please email: volunteersweek@volunteerscotland.org.uk

My organisation would like to support the campaign. How can we do this?

The UK partners would like all volunteer involving organisations to take part in the campaign throughout the week. You can do this by:

- Utilising the resources and sharing what you do with us through our social channels.
- If you have ambassadors/celebrities etc. who work with you, please ask them to share a thank you message to your volunteers highlighting the campaign and the difference volunteers make.
- If you have team members who specialise in digital media, why not ask them to create a thank you reel/content that can be shared. Please tag us!
- Use the press release template to let your local media partners know how you're celebrating and to help spread you thank you message.

I would like to sponsor/support Volunteers' Week in the future, what are the opportunities?

Volunteers' Week would love campaign sponsors. Having sponsors would make a big difference to the reach we would be able to achieve and ensure the continuation of the campaign. We are in the process of developing a new Sponsorship Offer for 2026. However, key areas of interest include:

- **Financial:** to assist the future of the campaign.
- **Merchandise:** for example, pens, notepads, tote bags etc. These would be distributed by organisations to their volunteers to enable them to say thank you.
- **Multimedia support:** in the form of billboards, digital boards, murals etc. that would bring the Volunteers' Week message to the wider public throughout the UK.
- **Media support:** if you have contacts within the tv/print media then we would be delighted to have the support to create advertisements/coverage that would bring volunteering to life.
- **Ambassadors:** perhaps you have ambassadors/celebrities etc. who would be willing to be a campaign ambassador and would share our message across their platforms.

We are always open to ideas so please make suggestions!

If you would like to get involved or to receive a copy of our sponsorship pack, please contact: volunteersweek@volunteerscotland.org.uk

Is Volunteers' Week linked to The Big Do (Big Lunch / Big Help Out)?

Volunteers' Week is an independent campaign to The Big Do. However, the four nations recognise the synergy between recognition, celebration and recruitment. Working together the campaigns aim to increase the value and recognition of volunteering thereby encouraging more people to take part in the many opportunities that exist across the UK.

Is Volunteers' Week linked to the #iwill movement?

The #iwill movement is led by UK Youth and Volunteering Matters with the aim of increasing youth social action, activism and youth voice. The movement has traditionally used the Tuesday of the campaign to amplify and thank young volunteers and the organisations that support them with the aim of increasing awareness and support for its aims.